

MIDWAY COMMUNITY BULLETIN BOARD

OVERVIEW

The Midway Independent School District Communications Office is pleased to establish this online forum to connect MISD parents and employees with products, services, and activities provided by community members.

Community businesses and organizations may upload PDF or JPG files with marketing information and coupons. Other types of files are not recommended. Please see the Restrictions section below regarding allowable content.

The Community Bulletin Board Google Drive is a limited open forum intended to foster community connections between the Midway staff and/or parents of students. Content posted to the forum is not paid advertising and in no way constitutes endorsement by Midway ISD for any specific companies, organizations, products, or services. Midway ISD is not responsible for any conflicts between an organization or seller and a consumer. Midway ISD does not assume a contractual obligation to keep or maintain any content for any specific period of time.

No technical support

MISD staff does not offer technical support or assistance for this Google Drive. A Google login will be required to post. If you are encountering issues uploading, please try Google's "help menu", or do an internet search for instructions for Google Drive, or look for tutorials on YouTube.

INSTRUCTION FOR POSTING

Suggestions for naming documents

Be sure to name your file in a way to indicate the type of content. Examples:

- "Family activity – *Name of Event*"
- "Coupon – *Name of Restaurant*"
- "Registration for *Name of Organization*"
- "Discount for staff – *Name of Company*"

Restrictions

Above all, content in this declared limited open forum must remain school-appropriate.

Midway Independent School District retains the right to delete any content that is deemed inappropriate for a school environment, controversial, conflicts with district policy or state or federal law, is offensive, or causes a burden to staff time.

- **Do not post the sale of a specific item, e.g. a house, a car, or garage sale items**
- No inappropriate language or statements
- Nothing alcohol-related
- No political messages
 - *Organized meetings for political organizations may be posted, but do not include language promoting voting for or against any candidate or measure.*
- No religious teaching
 - *Church activities and events may be posted, but no religious teaching.*
- No controversial content, including but not limited to any content that is considered to likely offend or provoke others, or any content that takes district staff time or attention away from education/school business
- All content should show proper consideration for others' privacy and respect.

Maintaining the shared drive

Please delete your own outdated posts. Midway's communications staff will review posts occasionally and delete outdated posts as well. Once deleted, content is not recoverable.

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ACCEPTABLE POSTS

- Boy scouts registration information
- Little league promotions
- Community events
- Fundraiser promotions
- Marketing for gyms and workout groups
- Church events like summer camp or VBS
- Meetings for established organizations
- Event flyer for garage sale
- Real estate flyer with multiple homes for sale
- Move-in discounts for rentals
- Coupons for local businesses
- Discounts for educators
- Posts by individuals for an established business, e.g. Mary Kay
- Any Midway organization's info (PTA, booster clubs)
- Higher education programs
- Local companies who are hiring

UNACCEPTABLE POSTS

Anything that is questionable or that is a burden to staff time to deal with will be deleted without notice.

- Flyer for individual home for sale
- Craigslist-type of postings (garage sale items)
- Classified-type ads (puppies, cars)
- "In search of" posts
- Marketing for bars or adult entertainment
- Promotions for anything obviously outside of the Midway community (tourism promotion for another city, restaurants not in our area)
- Singles/dating posts
- Religious teaching/doctrine
- Fake news
- Videos
- Shout outs